



DIRECTWOMEN
ACCELERATING BOARD OPPORTUNITIES FOR WOMEN

2023 Board Institute Program

Wednesday, October 4, 2023

6:30 – 8:30 p.m.

Welcoming Cocktail Reception

The Langham, Madison Square Suite, 400 5th Avenue, New York, NY 10018

Catharine Biggs Arrowood, Chair, DirectWomen
Hillary A. Sale, DirectWomen Board Institute Chair

Thursday, October 5, 2023

8:00 – 8:45 a.m.

Breakfast and Registration

Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:45 – 9:00 a.m.

Welcome and Announcements

Hillary A. Sale, DirectWomen Board Institute Chair

9:00 – 10:15 a.m.

Elevator Pitches with Breakout Sessions

Faculty: Thomas T. Daniels, Sarah C. Dodds-Brown, Cynthia Dow, Sheri Edison, Lisa M. Fairfax, Thames Fulton, Elisa D. Garcia, Maria C. Green, Lily Yan Hughes, Stacy J. Kanter, Anastasia D. Kelley, Susan S. Lanigan, Roberta D. Liebenberg, Kim Lubel, Claudia Pici Morris, Stephen D. Newton, Trevor S. Norwitz, Hillary A. Sale, Lauren Smith, Jill Soltau, Brande Stellings, Laura A. Weil, Andrea L. Zopp

10:15 – 10:30 a.m.

Break

10:30 – 11:45 a.m.

The Board's Nominating and Governance Roles

This session will provide an overview of the nominating and corporate governance committee and how the committee works within the board. In addition to key governance issues, this panel will also discuss the strategies for women lawyers as board candidates.

Moderator: Hillary A. Sale

Faculty: Shelley G. Broader, Susan E. Chapman-Hughes, Alan D. Schnitzer, and Jill Soltau

11:45 a.m. – 1:00 p.m.

Lunch

1:00 – 2:15 p.m.

The Board's Environmental, Social, and Governance Roles

Environmental, social, and governance (ESG) issues are on the top of every board's agenda. From diversity and inclusion to climate change to the board's role in how the company relates to all of its stakeholders, boards are leaning into these topics and engaging deeply in the agenda. This panel will do the same.

Moderator: Hillary A. Sale

Faculty: Arnold W. Donald, John Frascotti, Kim Lubel, and Rafael Santana

2:15 – 2:30 p.m.

Break

2:30 – 3:45 p.m.

Women Lawyers as Board Candidates

This panel will feature search firm leaders who will focus on the role of search firms in board placements.

Moderator: Roberta D. Liebenberg

Faculty: Chuck Gray, Stephen D. Newton, Claudia Pici Morris, and John S. Wood

3:45 – 4:00 p.m.

Break

4:00 – 5:15 p.m.

Success Strategies

The alumnae in this session will share their own stories around the board search process – from developing their search strategy and expanding their network, to evaluating and landing opportunities.

Moderator: Susan S. Lanigan

Faculty: Sheri Edison, Eve Howard, Karyn Smith, and Marguerite Woung-Chapman

6:15 – 8:30 p.m.

Cocktails and Dinner

Ai Fiori (at The Langham), 400 5th Avenue, New York, NY 10018

Friday, October 6, 2023

7:30 – 8:30 a.m.

Breakfast

Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:30 – 8:45 a.m.

Class Photo

8:45 – 9:45 a.m.

Coaching Session

Faculty: Thomas T. Daniels, Cynthia Dow, Thames Fulton, Maria C. Green, Lily Yan Hughes, Stacy J. Kanter, Anastasia D. Kelley, Susan S. Lanigan, Roberta D. Liebenberg, Stephen D. Newton, Trevor S. Norwitz, Hillary A. Sale, Lauren Smith, Brande Stelling, Laura A. Weil, Andrea L. Zopp

9:45 – 10:00 a.m.

Break

10:00 – 11:15 a.m.

Class Member Send-Off and Farewell

Class members share their takeaways from the Institute and what the program meant to them.

11:30 a.m. – 12:00 p.m.

Sandra Day O'Connor Board Excellence Award Luncheon Networking Reception

Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017

12:00 – 2:00 p.m.

Sandra Day O'Connor Board Excellence Award Luncheon

Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017