



2021 Board Institute Program

Wednesday, October 6, 2021

5:00 – 6:30 p.m. Eastern

Wine Tasting and Welcoming Reception

Catharine Biggs Arrowood, Chair, DirectWomen

Hailey Trefethen, Trefethen Family Vineyards

Hillary A. Sale, DirectWomen Board Institute Chair

Thursday, October 7, 2021

8:30 – 8:45 a.m. Eastern

Welcome and Announcements

Hillary A. Sale, DirectWomen Board Institute Chair

8:45 – 10:00 a.m. Eastern

Elevator Pitches with Breakout Sessions

Faculty: Matthew E. Avril, Alan L. Beller, Maureen Brundage, Herman E. Bulls, Janet Langford Carrig, Thomas T. Daniels, Steven A. Davis, Sarah C. Dodds-Brown, Cynthia Dow, Lisa M. Fairfax, Kathleen Franklin, Thames Fulton, Mark J. Gentile, Maria C. Green, Lee Hanson, Ann Harlan, Susan Hart, Mary Ann Jorgenson, Stacy J. Kanter, Roberta D. Liebenberg, Stephen D. Newton, Trevor S. Norwitz, Hillary A. Sale, Brande Stellings, and Laura A. Weil

10:00 – 10:15 a.m. Eastern

Break

10:15 – 11:30 a.m. Eastern

The Board's Environmental, Social, and Governance Roles

Environmental, social, and governance (ESG) issues are on the top of every board's agenda. From diversity and inclusion to climate change to the board's role in how the company relates to all of its stakeholders, boards are leaning into these topics and engaging deeply in the agenda. This panel will do the same.

Moderator: Hillary A. Sale

Faculty: Herman E. Bulls, Steven A. Davis, Lisa M. Fairfax, and Kim K.W. Rucker

11:30 – 11:45 a.m. Eastern

Break

11:45 a.m. – 1:00 p.m. Eastern

The Board's Nominating and Governance Roles

This session will provide an overview of the nominating and corporate governance committee and how the committee works within the board. The importance of diversity, the theory and reality of independence, and the governance issues facing boards today will also be discussed.

Moderator: Hillary A. Sale

Faculty: Matthew E. Avril, Valerie Jarrett, and Tracy B. McKibben

Friday, October 8, 2021

8:30 – 10:00 a.m. Eastern

Coaching Session with Honorees, Faculty, and Executive Board Recruiters

Faculty: Maureen Brundage, Janet Langford Carrig, Thomas T. Daniels, Sarah C. Dodds-Brown, Cynthia Dow, Lisa M. Fairfax, Kathleen Franklin, Thames Fulton, Mark J. Gentile, Ann Harlan, Mary Ann Jorgenson, Stacy J. Kanter, Susan Lanigan, Roberta D. Liebenberg, Stephen D. Newton, Trevor S. Norwitz, Helen Pudlin, Kim K.W. Rucker, Hillary A. Sale, Brande Stellings, and Laura A. Weil

10:00 – 10:15 a.m. Eastern

Break

10:15 – 11:30 a.m. Eastern

Women Lawyers as Board Candidates

This panel will feature search firm leaders who will focus on the role of search firms in board placements.

Moderator: Brande Stellings

Faculty: Chuck Gray, Susan Hart, Stephen D. Newton, and Anne Lim O'Brien

11:30 – 11:45 a.m. Eastern

Break

11:45 a.m. – 1:00 p.m. Eastern

Success Strategies

The alumnae in this session will share their own stories around the board search process – from developing their search strategy and expanding their network, to evaluating and landing opportunities.

Moderator: Roberta D. Liebenberg

Faculty: Janet Langford Carrig, Maria C. Green, Ann Harlan, and Stacy J. Kanter

1:00 p.m. – 2:00 p.m. Eastern

Class Member Send-Off and Farewell

Class members share their takeaways from the Institute and what the program meant to them.