



SPONSOR DIRECTWOMEN

ABOUT DIRECTWOMEN

- The mission of DirectWomen is to increase the representation of women lawyers on corporate boards.
- DirectWomen develops and positions leading women lawyers for corporate board service.
- DirectWomen also serves as a resource for companies seeking qualified women board candidates.

OUR NETWORK

DirectWomen's network includes more than:

- 286 Board Institute Alumnae
- 65 CEOs
- 195 Corporate Board Directors
- 268 GCs and CLOs
- 94 Corporate Secretaries

OUR REACH

With a DirectWomen sponsorship, you will reach more than:

- 3,500 newsletter subscribers
- 3,200 LinkedIn followers
- 1,000 webinar attendees
- 400 Luncheon attendees
- 130 London program attendees
- 100 Dinner with Friends attendees
- 50 Board Institute class and faculty members

PARTNER WITH US

Together, we are improving diversity on corporate boards.
Become a 2025 sponsor!

\$50,000 DIAMOND
\$30,000 PLATINUM
\$15,000 GOLD
\$10,000 SILVER



DirectWomen was honored to ring The Closing Bell® at the legendary New York Stock Exchange in 2024.

Contact Shawn Taylor Kaminski at skaminski@directwomen.org or 708.244.9006 to secure your 2025 sponsorship today.



DIRECT WOMEN

2025 Benefits

SILVER \$10K	GOLD \$15K	PLATINUM \$30K	AMBASSADOR* \$30K <small>*Requires a Platinum sponsorship for the past three years.</small>	DIAMOND \$50K	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to create a video testimonial for the 2025 Sandra Day O'Connor Board Excellence Award Luncheon
<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to participate in invitation-only Dinners with Friends
<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to share content aligned with DirectWomen's mission in the <i>Update</i> newsletter
<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to distribute approved promotional items to 2025 Board Institute class and faculty members
<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to participate in the 2026 Honoree Committee, which recommends Luncheon Honorees
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Opportunity to invite clients and employees to DirectWomen's 2025 virtual events
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Invitation to 2025 International Boards program in London
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Curated list of qualified corporate board candidates for client board vacancies
NAME	NAME	LOGO	LOGO	LOGO	Recognition of sponsorship in monthly DirectWomen <i>Update</i> newsletter, which reaches 3,500 subscribers each month
NAME	NAME	LOGO	LOGO	LOGO	Recognition of sponsorship on DirectWomen website
FIVE TICKETS	TEN TICKETS	TEN TICKETS	TEN TICKETS	TWENTY TICKETS	Invitation to the 2025 Sandra Day O'Connor Board Excellence Award Luncheon
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Invitation to a networking reception in conjunction with the 2025 Luncheon
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Recognition in program materials at the Sandra Day O'Connor Board Excellence Award Luncheon

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- 286 Board Institute Alumnae
- 65 CEOs
- 195 Corporate Board Directors
- 268 General Counsels and Chief Legal Officers
- 94 Corporate Secretaries

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ALUMNAE ON BOARDS

DirectWomen Board Institute Alumnae have served on **207** corporate boards since DirectWomen's inception, including:

